

R J Reynolds

Tobacco Company

August 29, 1995

To: ROU's 1210, 1310, 1610, 1710, 2110, 2510, 2910,
6510, 6810, 6910

From: Tony Varde, Jr./Key Accounts Manager/1740

Re: Thrift Drug Company: CID 0312-00-00

Attached, please find a Thrift Drug store bulletin concerning Private Label Beacon. Please assure all locations are supplied with a display if not already on location.

Thank you for your assistance with this chain. If you should have any questions, please let me know.

Sincerely,
Tony Varde, Jr.

Cc: J. M. Piscitelli

Sales		Retail	
1221	1, 7, 4	1222	
1222		1223	
1223		1228	
1224		1229	
1225		ROM	
1226	1, 2	PC	SC
1229		MC	PA
1240			
1244		RSM	RBM

51850 3956

2 Pages